

Seth Matson

Graphic Designer

Creative, hardworking, print and digital graphic designer with 20+ years' experience. Seeking long term employment with a professional & lively company. My strengths are creativity, problem solving, communication, time management, and technical skills with an innovative vision.

Contact Info

Phone

(714) 493-3777

Email

mgfxink@gmail.com

Client List

- In-n-Out
- Del Taco
- Shureflo
- Rusty Surfboards
- Dukes Restaurant
- Solena Landscape
- Griffen Medical Group
- PSH Law
- Preferred Pest Control
- Science of Excellence
- The Newport Group
- Sage Hill High School
- Newport Capital Group
- OC Weekly
- RiteGreens Delivery
- Ron Jon Surf Shop
- Star Real Estate
- Little Fit Apparel
- Opper Sports
- Mikel Jewelry
- Cornerstone Therapies
- Goldenwest College

EXPERIENCE

Freelance Graphic Designer - Matson Graphics

- Responsible for daily production of small/innovation freelance design studio.
- Led team of 1-3 designers to develop print/digital production materials.
- Developed 1,000+ graphic design projects

Tech Skills: Adobe Creative Suite, Acrobat, After Effects, MS Office

Design/Soft Skills: Print Design, Layout, Digital, Corporate ID, Apparel Design, Animation, Color Theory, Printing, Photography, Brochures/Catalogs, Social Media, CMS & Art Direction.

UPHE - Freelance Graphics/Web

- Responsible web design and maintenance

Elevarx CBD - Freelance Graphic Design / Packaging

- Responsible for designing logos, full line of products, photography & social media animations

Inbloom Stickers - Freelance Graphic Design

- Responsible for designing logo, full line of stickers, web images and catalogs

Border Architects - Freelance Graphic Design

- Responsible for designing new logo, corporate ID, pdf fillable forms

MYDGroup - Freelance Graphic Design

- Responsible for designing flyers, catalogs and websites

Solena Landscape - Freelance Graphic Design

- Responsible for designing logo, web and printing

Optimal Billing Solutions - Freelance Graphic Design

- Responsible for designing logo, web, corporate ID & printing

HB Surfrider Foundation - Freelance Graphic Design/Web

- Responsible for designing logo, apparel, flyers, flags, banners & website

Drains to Ocean - President - 501-c3 non-profit foundation

- Responsible for all design aspects of non-profit, management of BOD & Events

Orange County Clothing Company - Owner/Apparel Designer

- Logo, apparel, flyers, banners, website design/maintenance, photography, social media.

Huntington Beach Pro/am Surf Series - Owner/Event Director

- Responsible for designing all aspects of the business, running and managing events

EDUCATION

Platt College, Newport Beach, CA

Graphic Arts program with an emphasis in Computer Graphics and Multimedia
Graduated with an Associate of Arts Degree & Multimedia Certificate

NON-PROFIT / TEACHING

President/Founder of Drains to Ocean Non-Profit Foundation
Vice Chair & EC of HB Surfrider Foundation Non-Profit
Board Member of Surfers for Cetaceans Non-Profit
Graphic Design Teacher HBHS (ROP)

Portfolio Available: www.sethmatson.com • References upon request